



2017 Playbill Ad & Season Sponsorship Form

DEADLINE: FRIDAY, JUNE 30, 2017

Please return this page with payment to:
Clayton Youth Theater
PO Box 879
Clayton, NC 27528

NAME/BUSINESS: _____
(As you would like it to appear in playbill.)

CONTACT PERSON: _____

MAILING ADDRESS: _____

PHONE: _____ E-MAIL: _____

PLEASE INDICATE YOUR LEVEL OF SUPPORT.

SPONSORSHIPS

- \$1-\$299 Friend of CYT
- \$300-\$599 Bronze Sponsor
- \$600-\$999 Silver Sponsor
- \$1,000-\$1,499 Gold Sponsor
- \$1,500-\$2,499 Platinum Sponsor
- \$2,500-\$4,999 10th Anniversary Sponsor
- \$5,000+ 10th Anniversary Presenting Sponsor

ADS (Limited quantity of each size available.)

- \$75 1/8 Page Ad (1.76" H x 2.35" W)
- \$125 1/4 Page Ad (3.6" H x 2.35" W)
- \$175 1/2 Page Ad (3.6" H x 4.75" W)
- \$250 Full Page Ad (7.28" H x 4.75" W)

PAYMENT: Amount: \$ _____ Cash or Check # _____

Make check payable to **Clayton Youth Theater**. For your records, our EIN is 56-2175042.

AD SUBMISSION

Please email camera-ready ad copy, JPEG or PDF file to **Wes Dyke** at dykejw@gmail.com. Copy can be enlarged or reduced as necessary. You are also welcome to email your ad text, business logo, photos, business card, etc., and we will put your ad together for you (please submit the Ad Content Checklist with your instructions). Forms and items may also be given to your CYT parent representative or dropped off at The Clayton Center Box Office.

ACKNOWLEDGEMENT

Sponsors and advertisers will receive a playbill and acknowledgement letter after the production.

THANK YOU FOR YOUR SUPPORT!



2017 SPONSORSHIP LEVELS

CLAYTON YOUTH THEATER

	10th Anniversary Presenting Sponsor	10th Anniversary Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Friend of CYT
	\$5,000 +	\$2,500 - \$4,999	\$1,500 - \$2,499	\$1,000 - \$1,499	\$600 - \$999	\$300 - \$599	Up to \$300
SPONSOR BENEFITS	EXCLUSIVE: LIMIT 1 SPONSOR						
PLAYBILL RECOGNITION: Name/business listed on back cover	Name & Prominent Logo	Name & Prominent Logo	Name & Logo	Name & Logo	Name	Name	Name
LOBBY RECOGNITION: CYT sponsor poster on display at each performance in the lobby	Yes	Yes	Yes	Yes	Yes	Yes	
PRE-SHOW & INTERMISSION RECOGNITION: Name/business projected on screen in the auditorium	Name & Logo	Name & Logo	Name & Logo	Name & Logo	Name	Name	
COMPLIMENTARY SHOW TICKETS	10 tickets with priority seating	10 tickets	10 tickets	8 tickets	6 tickets	4 tickets	
WEBSITE RECOGNITION: Name/business listed on CYT's website	Name & Logo with Link	Name & Logo with Link	Name & Logo	Name & Logo	Name		
E-MAIL RECOGNITION: Name/business listed in CYT promotional e-mails	Yes	Yes	Yes	Yes			
ART EXHIBIT: Invitation to CVA gallery exhibition reception	Yes	Yes	Yes				
PRE-SHOW ANNOUNCEMENT: Spoken acknowledgement at each performance	Yes	Yes					
MARKETING: Logo on printed materials (postcards & posters)	Yes, including social media mentions	Yes					
PLAYBILL AD	Full page, color, inside front cover	Full page, B&W					

CLAYTON YOUTH THEATER AD CONTENT CHECKLIST

NAME _____

AD SIZE _____

CYT is glad to help create your ad, but to do so we need some important information from you. Please use this checklist to ensure you have provided all that is needed for us to create the professional ad you desire. We will require your approval of the ad proof prior to publication, so please be prepared to review and approve after providing the needed information.

Have you provided the following for your ad?

- _____ Name of your business or entity
- _____ Address or location
- _____ Phone number & e-mail address
- _____ Website
- _____ Slogan or phrase that defines your business or entity

What text would you like included?

Do you want your ad to have a business logo or other photo? **Yes** **No**
Have you provided the desired logo/photo?

Do you want your ad to have a coupon or promotional offer? **Yes** **No**
Have you specified the following terms of the offer?
_____ Offer description
_____ Expiration date

Please **return this page with your form and payment** to:

Clayton Youth Theater
Attention: Nikki Dyke
P.O. Box 879
Clayton, NC 27528

OUR MISSION ...

Clayton Youth Theater was established in 2007 to:

- Involve area youth in the theater arts
- Showcase the talents of students in grades 7-12
- Perform high-quality productions at the local level, and
- Cultivate an appreciation for the arts in the community



OUR HISTORY ...

This summer marks 10 years of CYT bringing quality, affordable theater to Clayton. To commemorate this milestone, we will produce *Little Shop of Horrors*, the first show we staged in 2007, and our **18th production** to date.

Since 2007, **CYT has impacted hundreds of students and entertained 18,000+ patrons** in and around Johnston County.

Seeking to grow future performers for our program, **CYT now offers a week-long camp** each Summer for students in grades 3-6.

Seeking to educate and improve our current talent pool, **CYT now offers classes** to teach skills and techniques.

CYT is a recognized, respected organization playing an important role in improving our community, both now and in the future.

OUR FUTURE ...

CYT will only continue to grow and expand with your financial support.

Local fundraising through grants, program ads and sponsorships provides 50% of CYT's operating revenue.

Please help us continue our program by making your donation today! **CYT's future depends on your support!**

CLAYTON YOUTH THEATER SAMPLE AD SIZES

CYT SUPPORTERS



Baptist Center
Church Preschool
Train up a child in the way he should go: and when he is old, he will not depart from it. Proverbs 22:6 (KJV)
 Sherri Anderson, Preschool Director
 1.76"H x 2.35"W



Tae Kwon-Do For All Ages
 Phoenix program for ages 3-6
 Kids ages 7 to 12 - Adults 13 and older
 After School Program
 Pick Up from school (Lower Dell, Silverwood, East Clayton)
 1.76"H x 2.35"W
 "A Black Belt is Earned, Not Purchased!"

THE NEUSE
Termite & Pest Control

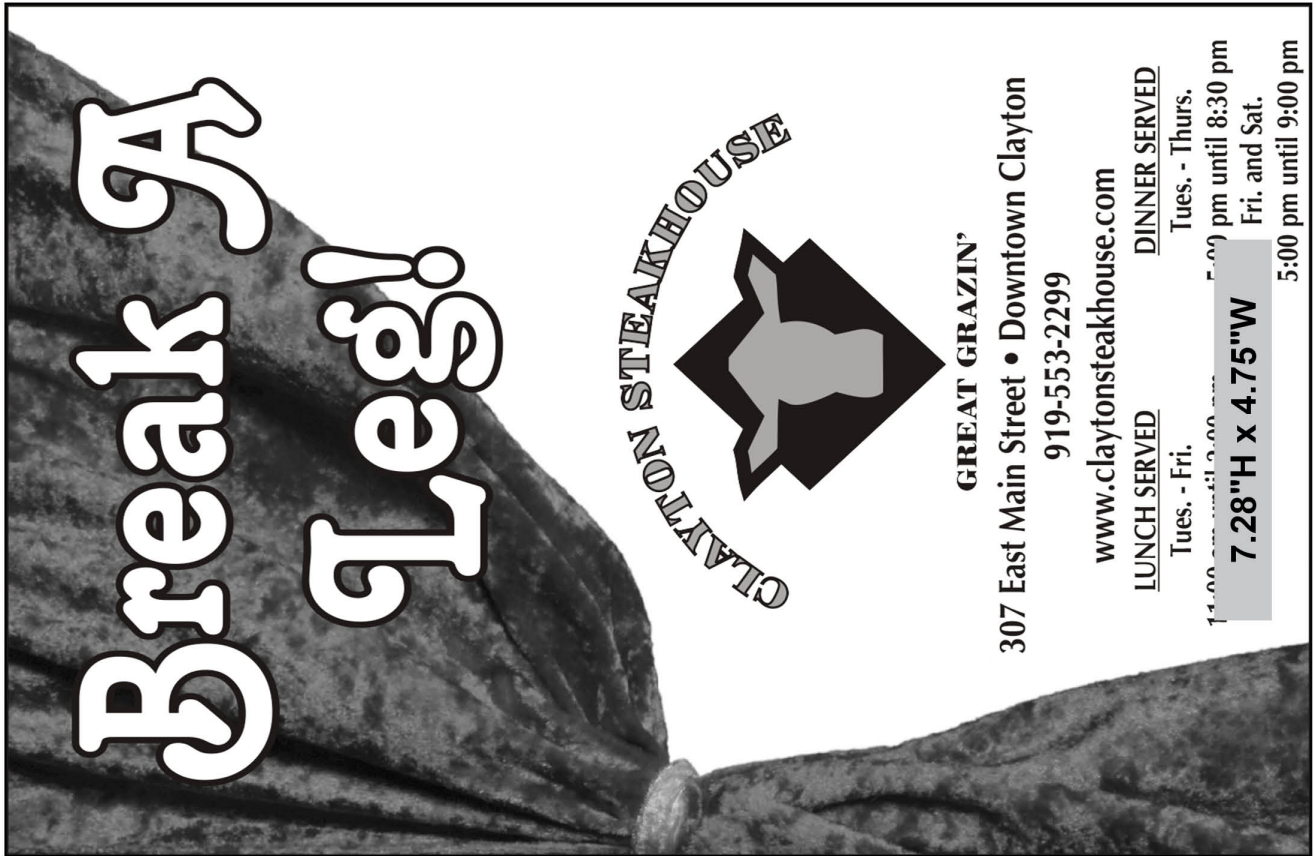
The Triangle's Exterminator of Choice for Personal, Friendly Service

www.neusermitemiteandpest.com

221 Guy Road
 Clayton, NC 27520


3.6"H x 2.35"W

CYT SUPPORTERS



Break A Leg!

CLAYTON STEAKHOUSE



GREAT GRAZIN'
 307 East Main Street • Downtown Clayton
 919-553-2299
www.claytonsteakhouse.com

LUNCH SERVED Tues. - Fri.
DINNER SERVED Tues. - Thurs.
 5:00 pm until 8:30 pm
 Fri. and Sat.
 5:00 pm until 9:00 pm

7.28"H x 4.75"W

MOVIEZOOT.COM

SALUTES STARS OF THE FUTURE
 IN
THE LITTLE MERMAID

and after the show...
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MovieZoot.com
 Stars you know. In movies you love.

www.MovieZoot.com 3.6"H x 4.75"Wayetteville NC 28301